

2026 MEMORIAL RACE EVENT

SPONSORSHIP OPPORTUNITIES



PAUL R. OVERTON
VISION

OUR MISSION

THE PRO-VISION MEMORIAL FOUNDATION WAS ESTABLISHED IN 2023 IN MEMORY AND HONOR OF PAUL ROBERT OVERTON—AN EXCEPTIONAL SON, BROTHER, FRIEND, AND LEADER WHO LIVED LIFE WITH PASSION, PURPOSE, AND A DEEP COMMITMENT TO OTHERS. PAUL INSPIRED THOSE AROUND HIM THROUGH HIS PERSEVERANCE, OPTIMISM, AND ABILITY TO BRING PEOPLE TOGETHER, AND THE FOUNDATION EXISTS TO CARRY FORWARD THOSE VALUES.

EACH YEAR, THE FOUNDATION BRINGS THE COMMUNITY TOGETHER THROUGH THE PRO-VISION MEMORIAL RUN/WALK TO CELEBRATE PAUL'S LIFE AND CONTINUE HIS LEGACY OF SERVICE AND IMPACT. WHAT BEGAN AS A WAY TO HONOR PAUL HAS GROWN INTO A MEANINGFUL ANNUAL TRADITION ROOTED IN CONNECTION, GENEROSITY, AND COMMUNITY SUPPORT.

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR \$2,000

- PROMINENT SIGNAGE AT THE START OF THE RACE
- RECOGNITION DURING THE EVENT
- LOGO FEATURED ON THE EVENT WEBSITE
- RECOGNITION IN EVENT EMAIL AND SOCIAL MEDIA PROMOTIONS
- LARGEST LOGO PLACEMENT ON THE EVENT T-SHIRT
- SIX (6) PARTICIPANT REGISTRATIONS

GOLD SPONSOR \$1,000

- TEE SIGN ALONG THE RACE ROUTE
- RECOGNITION DURING THE EVENT
- SOCIAL MEDIA RECOGNITION
- LOGO FEATURED ON THE EVENT WEBSITE
- LOGO PLACEMENT ON THE EVENT T-SHIRT
- FOUR (4) PARTICIPANT REGISTRATIONS

SILVER SPONSOR \$500

- TEE SIGN ALONG THE RACE ROUTE
- LOGO PLACEMENT ON THE EVENT T-SHIRT
- TWO (2) PARTICIPANT REGISTRATIONS

BRONZE SPONSOR \$250

- TEXT NAME ON T-SHIRT

PLEASE VISIT OUR WEBSITE AT PAULROVERTONVISION.ORG OR EMAIL US AT PROVISIONMEMORIAL@GMAIL.COM

5K OR 10K WALK/RUN

DATE

OCTOBER 10, 2026

TIME

8:30 AM START TIME

LOCATION

SEVERNA PARK
COMMUNITY CENTER

PROUDLY BENEFITTING



CHRYSALIS HOUSE INC.
Empowering Women Through Recovery



ABOUT PAUL

PAUL ROBERT OVERTON WAS RAISED IN SEVERNA PARK, MARYLAND, GRADUATED FROM SEVERNA PARK HIGH SCHOOL, AND EARNED A BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION AND MANAGEMENT FROM EAST CAROLINA UNIVERSITY. HE BUILT HIS CAREER AS AN EXECUTIVE OF STORE OPERATIONS WITH TARGET CORPORATION.

PAUL LIVED WITH UNMATCHED ENERGY, OPTIMISM, AND HEART. HIS SIGNATURE "LET'S GO!!!" SPIRIT WAS CONTAGIOUS, AND HE HAD A REMARKABLE ABILITY TO BRING PEOPLE TOGETHER, LIFT OTHERS UP, AND MAKE EVERYONE FEEL WELCOME. HE WAS PASSIONATE ABOUT HEALTH, FITNESS, AND ADVENTURE, COMPLETING NUMEROUS ENDURANCE EVENTS, INCLUDING THE 2018 DC ROCK 'N' ROLL MARATHON, WHILE EMBRACING EVERY OPPORTUNITY TO TRAVEL, COOK, AND SPEND TIME WITH FAMILY AND FRIENDS.

PAUL PASSED AWAY ON MARCH 29, 2021, BUT HIS LEGACY LIVES ON THROUGH THE COUNTLESS LIVES HE TOUCHED. THE PRO-VISION MEMORIAL RUN HONORS THE WAY HE LIVED—WITH PURPOSE, RESILIENCE, GENEROSITY, AND AN UNWAVERING BELIEF IN THE POWER OF COMMUNITY. EVERY STEP CELEBRATES THE IMPACT HE CONTINUES TO HAVE ON THOSE WHO KNEW AND LOVED HIM.

